



Catherine Conboy

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PROFILE

Media Arts and Design Major with a concentration in Creative Advertising and a Business minor. My goal is to combine my knowledge in the creative process and business to best understand a company's needs from both perspectives and successfully execute them.

WORK EXPERIENCE

SEP 2022 - Present

Senior Creative Executive

Bluestone Communications

Managed creative tasks including graphics for social media, photography, videography, website design, SEO, and print material for the account team. Worked with account manager and clients to meet goals.

MAR 2022 - Present

Graphic Designer

JMU Football Creative Team

Lead JMU Football's creative team with 5 other students. Responsible for ideation and creation of all recruiting graphics. Host photoshoots for recruits on their visits. Created spreadsheet to organize tasks among the team.

JUN 2022 - SEP 2022

Marketing Intern

DeJonghe Original Jewelry

Updated company website for most recent collections. Took photos and videos for social media and tracked inventory to create a consistent organization system.

JUN 2016 - SEP 2022

HR Coordinator

Levy Restaurants

Main point of contact for inquiries on salaries for over 200 employees. Resolved problems with employees, practiced hiring, entering and tracking confidential information and aiding in management tasks such as scheduling.

EXTRACURRICULARS

SEP 2022 - Present

PRSSA

Member

Connect with and learn from fellow PRSSA and PRSA members about PR and overall communications functions. Visit PR firms to stay up-to-date on agency operations.

EDUCATION

Bachelor

James Madison University
Anticipated graduation
2023
Harrisonburg, VA

High School

Saratoga Springs High
School
Graduated Spring 2019
Saratoga Springs, NY

SKILLS

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Wordpress

SEO Certified

Microsoft Office

PORTFOLIO

